Language & Society RC 25 of the International Sociological Association

Language and Society Newsletter

Spring 2011

New Series. Volume 2

Editor's Message

This is the second issue of LANGUAGE & SOCIETY, the Newsletter of the Research Committee 25 of the International Sociological Association (ISA), in its new format. This issue of the Newsletter will provide to readers important information about the activities of our Research Committee.

First of all, you will find the official call for session for the upcoming ISA World Forum of Sociology, which is to be held in Buenos Aires, Argentina, August 2012. Please consider the great opportunity to be the organizer and the animator of a session. Besides, you will find information about the city of Buenos Aires kindly provided by Roberta Villalon, an Argentinean colleague.

As announced in the previous issue of the Newsletter, the brand new e-journal "Language, Discourse, & Society" is now on its way to be published by the end of June, 2011, So, if you are interested in proposing an article in order to be among the first contributors to the Journal, please consider to send your proposal in the next weeks. You will find the call for papers for Language, Discourse, & Society in the Newsletter.

Language, Discourse, & Society is an international peer reviewed journal with a scientific board composed by the members of the RC25 executive board. It is published twice annually in electronic form, and it will be open to articles dedicated to all aspects of sociological analyses of language, discourse and representation. The journal has its ISSN code and it's going to be listed in the most important databases of Open Access Journals. On behalf of the Editorial board of Language, Discourse & Society I would like to thank Kali Michael from American University, Washington DC (USA), who will contribute as editorial assistant for the first issue of the Journal.

You will also find important information in this issue regarding the awards launched by the Research Committee on Language & Society of the International Sociological Association, one for graduate students and one for scholars.

We have also a new section of the Newsletter, which makes its first appearance in this spring issue: a column entitled NewsNotes is devoted to news and curiosities relevant the variegated field of language and society. The first column has been edited by RC25 president Celine Marie Pascale, but I would invite all of you to consider the possibility to

offer your perspective on your fields of expertise for the next issue of the Newsletter. Focus on national or regional contexts would be more than welcome Finally, the Newsletter you are reading contains a news section about conferences, publishing opportunities and relevant information from the members. Personally, I would like to stress that the Newsletter has benefited from feedback from readers in the past, so I urge you to send information about conferences, grants and publishing opportunities which

As usual, If you have any suggestions or criticisms, please do not hesitate to contact the Newsletter editor at: federico.farini@unimore.it

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might be of interest for other RC25 members.

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Call for sessions for the second ISA World Forum of Sociology

CALL FOR PANEL PROPOSALS

THE SECOND ISA FORUM OF SOCIOLOGY BUENOS AIRES, ARGENTINA AUGUST 1-4, 2012

The Research Committee on Language and Society, RC 25, of the International Sociological Association (ISA) is calling for proposals for panel sessions—both for the RC and joint-session proposals.

In keeping with the ISA conference theme, *Social Justice and Democratization*, the RC 25 theme for the Second Forum of Sociology for 2012 is *The Language of Justice*.

RC 25 conceives of studies of language broadly and welcomes all varieties of sociological analyses of language/representation. We encourage proposals that take up issues of study or debate that regard language, talk, signification, or other forms of communication.

Please submit an abstract of (350 words maximum) by June 1, 2011. All abstracts will be evaluated by the following criteria:

- Relevance to the RC25 mission and the conference themes
- Relevance to general ISA membership
- Potential for regional diversity on the panel
- Willingness of the person proposing the session to serve as chair and discussant (Scholars may not present papers in sessions where they serve as discussant)

Please send all proposals to both program organizers:

Celine-Marie Pascale, American University, USA pascale@american.edu Amado Alarcón, Rovira & Virgili University, Spain, amado.alarcon@urv.net

For more information about the Forum go to: http://www.isa-sociology.org/buenos-aires-2012

Information about Buenos Aires

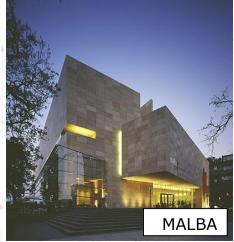
Buenos Aires is a wonderful city. Really. You will find it all: art, culture, politics, beautiful architecture, amazing food, busy city life and a happening night life – from classic theatre to alternative music shows, you can always find a way to enjoy yourself in the city of the hundred neighborhoods ("los cien barrios porteños").

Buenos Aires, the capital of Argentina, has been the political, economic, social and cultural center of the country. Together with its surrounding counties (the so-called "Gran Buenos Aires"), Buenos Aires hosts almost 40 percent of the entire population of the country, which reached 40 million in 2010. Ethnically, Argentineans are mostly *mestiza/os*, that is people with mixed European, Indigenous, and African roots. However, there has been a cultural and political elevation of the European heritage, which has translated into the prioritization of whiteness over other racial/ethnic groups. It is only recently that there have been more activism and policies in effect to revive the pride and recognition of Argentineans of African descent and Indigenous roots, as well as to address racial/ethnic discrimination against "non-whites," particularly immigrants from the main sending countries in Latin America (Bolivia, Paraguay and Perú) and Asia (China, North Korea and South Korea).

Because of this, I want to encourage all of you to spend a few days more (and why not, a few weeks more?) in Argentina so you can go beyond the limits of Buenos Aires and get a more comprehensive idea of what the country is like. Places like Misiones with the Iguazú Falls in the Northeast, Jujuy with the Quebrada de Humahuaca, and Mendoza with its wineries in the Northwest, Córdoba with its Jesuit Block and La Pampa with its estancias (ranches) in the center, Bariloche with its lakes and skiing centers in the Southwest, Puerto Madryn with its whales in the Southeast, and of course, the Glaciers in the very southern tip of Argentina's Patagonia, are only some examples of the many wonderful sites you may choose from to get a different taste of Argentina's diversity.

While in Buenos Aires, there are several locations that I would personally recommend you not to miss (and please, do browse websites and guides with information for tourists to get a more thorough perspective).

La Recoleta: this is an upper scale neighborhood where you will find many beautiful and entertaining sites and things to do. You can walk by the cemetery, visit several museums and art galleries, like Museo Nacional de Bellas Artes (Fine Arts), Centro Cultural Recoleta (Cotemporary Arts), and MALBA (Latin American art). Then, you can stop by the traditional coffee shop La Biela (where I recommend you to order a café with a "veredita," a classic, tasty sandwich or with medialunas, if you're into a sweeter taste). If you are there on the



weekend, you should not miss walking by the <u>Feria de Artesanos of Plaza Francia</u>, where you will not only find beautiful handcrafts, but also be able to hear live Latin American music and see graceful tango dancers. You can also step into the <u>Buenos Aires Design</u> gallery, and why not, sit in one of the many restaurants where you can enjoy all kinds of food at all times of the day or the night.

San Telmo – Not to be missed, ideally, spend a Sunday day there. This is a traditional



neighborhood of tango. You will find the famous <u>Caminito</u>, you will find many very good tango shows, you will be able to browse antiques in outdoor markets, walk around Lezama Park, as well as visit the <u>Museo Quinquela Martin</u>. For those who love soccer ("futbol"), you can take a look at the world famous <u>Boca Juniors stadium</u> (yes, where Diego Maradona used to play).



 <u>Plaza de Mayo</u> – The political and economic center of Buenos Aires/Argentina. Here is where you will find the <u>Casa Rosada</u>, the <u>Cabildo</u>, the <u>Cathedral</u>, the <u>Central Bank</u>, and

consequently, where the most important social and political mobilizations took place, from the 1810 and the 1890 Revolutions to the mobilization for the release of Juan Domingo Perón in 1945, the struggles for the return of democracy in the beginnings on the 1980s (about which you can learn much at the Espacio para la Memoria), and the mobilizations against the economic crisis in 2001. Ideal to visit during a week day, so you



witness the vibrancy of Buenos Aires' downtown, you can combine this walk with a visit to <u>Manzana de las Luces</u> with its mysterious tunnels, take a walk by Florida street where you can find many leather goods shops, and end your tour by going to one of the most beautiful and traditional joints of all Buenos Aires, the <u>Café Tortoni</u> in Avenida de Mayo.

• Puerto Madero – not far from Plaza de Mayo, this is an area where you can go for lunch or dinner, since the old warehouses by the river had been renovated into a path of trendy restaurants and bars where you can have fun and enjoy very good food (I particularly recommend you to eat at La Caballeriza, and then have an ice cream at Freddo.



- Avenida Corrientes for book and theatre lovers you should take a walk along this avenue, particularly between Florida Street and Callao Avenue, so you also pass by the famous Obelisco as you cross 9 de Julio Avenue. All theatres will offer good options, but I highly recommend you to stop by and see any show offered at the Teatro General San Martin as well as to take a little detour and visit the Teatro Colon (world famous opera house). As you walk by Corrientes Avenue you will stumble upon hundreds of bookstores that are to die for again, while all of them will present you with amazing offers, I suggest that you don't miss Liberarte. Just around the corner of the Teatro San Martin and Liberate, and because you will most probably be very hungry by then, eat lunch or dinner at Pippo, one of the best restaurants ever to get an authentic feel of "porteño" life. All their menu choices are good, but my favorite is the "fettuccini mezzo mezzo" (a very generous plate of handmade fettuccini with basil and butter).
- Palermo one of the broadest and most varied neighborhoods of the Subdivided into Palermo Chico, Palermo Viejo, Palermo Alto, Palermo Hollywood, and Palermo Soho, you can find interesting, trendy and traditional sites and activities all around. From excellent restaurants, cafés and bars, to handcraft outdoor markets. bookstores designers clothing shops there is a little bit for all tastes in this area.



To end, some last suggestions. If you would like to go shopping, there are many malls around the city. Among the many malls, I recommend you to visit any one of these three: Abasto shopping (built on the premises of one of the old open food markets of Buenos Aires), Patio Bullrich shopping mall (located in one of the most exclusive neighborhoods of the city, thus, including more upper scale stores, and built over the premises of what used to be a cattle market), or Galerias Pacifico (at Florida street and Córdoba Avenue, a historical landmark with amazing architectural design and murals by famous Argentinean artists Berni, Castagnino, Colmeiro, Spilimbergo and Urruchúa, where you can also visit the Centro Cultural Borges).

In regard to the culinary experience of being in Argentina, I will have to say that even vegans should go ahead a try at least a tiny piece of meat: you will not believe how delicious meat can be! Any restaurant called "Parrilla" will be great, so don't be afraid to try. Once in the parrilla, you should go for chorizo and morcilla as an appetizer, and for the main course try asado de tira, bife de chorizo or lomo, which you can accompany with a traditional mixed salad (ensalada mixta) and papas fritas al caballo (fried potatos with fried eggs). In any case, if you are not into becoming a voracious meat eater, don't despair - you can be very happy by eating salads, empanadas, sandwiches and/or cheese platters, and of course, Argentinean-Italian food - pasta is great at all Italian cantinas, and please try pizza Argentinean style at, for example, the traditional Los Inmortales, where I recommend you to try pizza with fainá as well as empanadas. Lunch and dinners are to be accompanied with wonderful Argentinean wine (all kinds are very tasty, but Malbec is the best red and Torrontés is the best white). Finally, I should ask you to take advantage of the thousands of cafés where you can enjoy delicious espressos, café con leche and cappuccinos together with typical pastries like Argentinean croissants (the so-called medialunas), vigilantes, tortas negras, and churros with dulce de leche.

A last word about safety - yes, it's a bit dangerous. I recommend that you don't flaunt that you have a lot of money to spend – just have enough on you, and leave the rest, together with your passport (a photocopy of it is good enough to walk around) at the hotel, in a security box. It is OK to use Taxis, but I recommend that you ask the hotel receptionist for a trustworthy car service company which they/you can call in advance to take you around. The best place to exchange your currency to Argentinean Pesos is at the Banco La Nacion in EZEIZA, the airport when you will arrive at, and later on, once in the city, at this same bank or at currency exchange stores. In order to transfer from the airport to your hotel, you should use the services of Manuel Tienda Leon – you can get your ticket when you arrive to the airport, right after doing migration. There are other options, but this one service is the best and safest one.

Well, I hope you enjoy Buenos Aires, and that you are able to visit another city in Argentina – you probably don't go so far south often, so you should take advantage of it – many times the air companies offer combined plane tickets to Buenos Aires and other cities.

Best of luck, and salud! Roberta Villalón, Ph. D. villalor@stjohns.edu

Solicitation of applications for peer-reviewers, e-journal Language, Discourse and Society

Language, Discourse and Society recognizes the value and importance of the peer reviewer in the overall publication process – not only in shaping the individual manuscript, but also in shaping the credibility and reputation of a journal. Language, Discourse and Society is committed to the timely publication of all credible scientifically based manuscripts submitted for publication. As such, the identification and selection of reviewers who have expertise and interest in the topics appropriate to each manuscript are essential elements in ensuring a timely, productive peer review process.

As articles in English, French and Spanish may be submitted, application for potential reviewer who are able to read also in French and/or Spanish are welcome. The peer-review process even more important as it is a component of evaluation process for the new RC25 Awards (cf. the description of the awards in this issue of the newsletter): for each article, reviewers will be ask to fill a short evaluation grid to facilitate nominations for RC 25 Awards. Generally, reviewers are asked to return their comments within one month. In an effort to facilitate the selection of appropriate peer reviewers for *Language, Discourse and Society*, the editorial board solicits application for potential reviewers, allowing us to create a long list of scholars in the many areas of interest and expertise covered by the journal. If you would be interested in being considered as a reviewer for *Language, Discourse & Society*, you can email your application, in which you state your area of interest and your language expertise to Federico Farini

federico.farini@unimore.it

Introducing our new assistant editor

from: Marta Soler, University of Barcelona Assistant Editor, Language, Discourse & Society

I joined the RC25 Executive Board few months ago, in December 2010, in which I serve as Assistant Editor for the new journal Language, Discourse & Society, for the next four years. I will collaborate with Federico Farini on the communication with authors, copyediting and preparation of manuscripts accepted for the publication.

I am currently Professor of Sociology at the University of Barcelona and Director of the CREA, the Center of Research on Overcoming Inequalities at the same university. My research interests are related to language and culture, communicative action and social interaction in the analysis of inequality, social exclusion and gender relations. Part of this work was developed through my doctoral dissertation at Harvard University, entitled "Dialogic reading", where I studied the transformative interactions of working class people in dialogic literary gatherings, opposing Bourdieu's analysis of "habitus" as class structuring of social practices.

As director of CREA I have been main researcher in different studies funded by the Spanish Ministry of Science. They are, "Dialogic reading and gender equality in the classroom's interactions" (2003-2005); "Communicative acts and social inequalities in gender relationships" (2006-2008); "Impact of communicative acts in the construction of new masculinities" (2010-2011). CREA also coordinates the INCLUD-ED project, an integrated project funded by the Framework Program of Research of the European Union on successful actions for social inclusion. The EU Framework Program includes competitive research with the highest scientific standards and most economic resources in Europe. Results from these studies have been published in journals such as Harvard Educational Review, Reading Research Quarterly, British Journal of Sociology of Education, International Studies in Sociology of Education, and Signos. Besides, I was also immersed in sociological debate with John Searle on the use of his speech acts theory in social sciences. Part of these debates are published in the co-authored book, "Lenguaje y Ciencias Sociales" [Language and social sciences] (Barcelona: Hipatia), not published into English yet.

I hope that my role as Assistant Editor in *Language, Discourse and Society* can benefit from this experience and interests, as well as from future endeavors, and that I can contribute to the already very good development and growth of RC25.

RC25 Awards

from: Stéphanie Cassilde, Chair of the RC25 Award Committee

Dear members, I am pleased to announce the creation of two RC 25 awards. The «Language & Society Graduate Student Award » is dedicated to promising researcher. The «Language & Society Academic Award » is devoted to active scholars in the field. Both awards are linked to *Language*, *Discourse* & *Society*, which is the new e-journal of RC 25. These awards were defined in accordance with the full board and we exchange a lot to create all steps of the selection process. The first edition of RC 25 awards will take place in Buenos Aires with a ceremony at RC 25's reception. I am looking forward to read your work in *Language*, *Discourse* & *Society* and to see you there.

Eligibility:

All published articles in *Language, Discourse & Society* are eligible. Regarding the deadline in relation to next Interim conference, all published articles until three months before this conference will be considered for the Awards which will be granted at this occasion. Submissions from scholars who are members of the ISA and RC25 are encouraged, but membership is not necessary to be eligible for these awards.

For the Language & Society Graduate Student Award, the candidate must be registered for a graduate degree but cannot hold a Ph.D. at the time of submission (copy of the student card should be provided together with the application). All authors holding a Ph.D. at the time of submission are considered as eligible for the Language & Society Academic Award. In case of multiple authorship, the highest degree is taken into account. Thus, if one of the authors holds a Ph.D., the article is eligible for the Language & Society Academic Award and not for the Language & Society Graduate Student Award.

Selection Process:

On the basis of an RC 25 Awards short evaluation completed by peer-reviewers during the application process of articles for *Language, Discourse & Society*, the journal editor will forward a selection of published articles in *Language, Discourses & Society* to the Award Committee. The Award Committee is formed by three scholars and a chair. It will be able to evaluate articles in English, French and Spanish. The chair of the award committee will be responsible to the Executive Board for the call for the Award Committee Members, and will chair the final award session as a moderator. She/he won't take part in the final decision regarding which articles will be awarded. The final decision will be made only by the three scholars of the Award Committee. These three scholars can't be members of the editorial board of *Language, Discourse & Society*. They also can't be peer-reviewers for the journal.

Call for articles for e-journal Language, Discourse and Society

Language, Discourse, & Society is a new e-journal to be launched in 2011 as a professional journal for scholars in the field. Language, Discourse & Society accepts electronic submissions year round. Please send your proposals to: journal@language-and-society.org

Guidelines for Contributors

- 1. Articles and Book reviews may be submitted in English, French and Spanish.
- 2. Contributions must be original articles, not published, nor considered simultaneously for publication in any other journal or publisher.
- 3. There is no standard length: 6,000–8,000 words (1000-1500 in the case of book reviews) is a useful working target but where it is justified, longer or shorter pieces can be considered.
- 4. Title, author or authors name, affiliations, full address (including telephone, fax number and e-mail address) and brief biographical note should be typed on a separate sheet.
- 5. Include an abstract of 200-300 words summarizing the findings and at most five keywords.
- 6. Use New Times Roman, 12 point font, 1.5 space, and page numbers.
- 7. Submissions should use as little formatting as possible. Do not use bold, italic or titles with capital letters.
- 8. Tables must be numbered (Table 1, Table 2, etc.). Number figures and photographs consecutively (Figure 1, Figure 2, etc.). Each one must include a descriptive title.
- 9. Minimize the number of footnotes. Do not include endnotes.
- 10. Minimize the length of quotations. In case of quotations, referencing in the text should be as follows: (Brunet, 2007:15).
- 11. Regarding references: (Brunet, 1995), (Brunet & Spener, 2008) and (Brunet et al., 2006) if the reference concern more than two names. Use letters (a, b, etc.) to differentiate publications from the same author in the same year, (Brunet, 1995a).
- 12. Bibliography section: all references cited in the text must be listed in this section, and vice versa. List the references in alphabetical order by authors' last names. If the same author has more than one entry list the publications in order of the year of publication. Follow this citation system:
- **Journals:** García, Ignasi. (2000): "Language and Call Centers in Pakistan", *International Journal of Globalization & Languages 20*5(3): 51-63.
- **Book Chapters:** Brunet, I. & Smith, A. (1998): "Languages and Economic Integration", in P.P. Kholer and P.A. Jenkins (eds): *Linguistic diversity in Europe*. Madrid: Publicaciones Universitarias: 101-123.
- **Books:** Barry, A. S. (1999): *Borders and Languages*. Dallas: Dallas University Press.
- In the case of electronic publications, include the electronic address of the references.
- 13. Use a recent version of Microsoft Word for submitting your article.

Peer Review Process

Language, Discourse & Society selects its articles following a double blind, peer review process. Once the Editor has checked that the contribution follows the author guidelines, it

is sent to two anonymous reviewers with expertise in the contribution's field. The editor will communicate the results (rejected, accepted or accepted with modifications) of the evaluation to the corresponding author. If the article has been accepted with modifications, authors should return back a new version of the article with the modifications and/or their reasons for not doing so. The name of the referees and acknowledge to their work will appear in the last issue of each year.

Publication Frequency

Language, Discourse & Society is published twice annually (June and December). Language, Discourse & Society can publish special issues about specific research themes. For these special issues, specific calls for papers will be announced. If you are interested in editing a special issue contact the Journal Editor: journal@language-and-society.org

Section Policies

Articles: Open submissions; Peer Reviewed

Monographic Issues: Open submissions; Peer Reviewed Bibliographical reviews: Open submissions; Board Reviewed

Editing & Hosting

Language, Discourse & Society is produce by the Language & Society, Research Committee 25 of the International Sociological Association, and is hosted by the Università di Modena e Reggio Emilia. Federico Farini serves as Editor; Marta Soler Gallart as Assistant Editor and Kali Michael as editorial assistant.

NewsNotes about Language

edited by Celine-Marie Pascale, American University, Washington DC

University of Alberta marketing professor Jennifer Argo recently published a study in the Journal of Marketing indicating that hearing the names of brands containing these types of repetitive sounds can influence our mood and thus our decision-making ability when it comes to choosing whether or not we frequent that establishment or buy those items. Argo, along with her colleagues, conducted a number of studies testing brand names, including identical samples of ice cream that were given two different names: one for which the name contained a repetitive sound and one where there was none. The researchers introduced the identical products to test subjects one at a time, citing the name for each sample aloud during the product description. Despite the same ice cream being used, the majority of respondents chose the brand with the repetitive-sounding name. http://www.physorg.com/news/2010-10-brand-music-ears.html

The death of the last speaker of an ancient language in India's Andaman Islands highlights the fact that half of the world's 7,000 languages are in danger of disappearing. Linguist K David Harrison argues that we still have much to learn from vanishing languages. http://news.bbc.co.uk/2/hi/8500108.stm

The beckoning silence: Why half of the world's languages are in serious danger of dying out. Of the 6,500 languages spoken in the world, half are expected to die out by the end of this century. Now, one man is trying to keep those voices alive by reigniting local pride in heritage and identity. http://www.independent.co.uk/news/world/asia/the-beckoning-silence-why-half-of-the-worlds-languages-are-in-serious-danger-of-dying-out-1837179.html

SHANGHAI — For English speakers with subpar Chinese skills, daily life in China offers a confounding array of choices. At banks, there are machines for "cash withdrawing" and "cash recycling." The menus of local restaurants might present such delectables as "fried enema," "monolithic tree mushroom stem squid" and a mysterious thirst-quencher known as "The Jew's Ear Juice." Those who have had a bit too much monolithic tree mushroom stem squid could find themselves requiring roomier attire: extralarge sizes sometimes come in "fatso" or "lard bucket" categories. These and other be fashions had at the clothing chain known Scat. http://www.nytimes.com/2010/05/03/world/asia/03chinglish.html?_r=2

Language 'predicts dementia risk' People with superior language skills early in life may be less likely to develop Alzheimer's disease decades later, research suggests. http://news.bbc.co.uk/2/hi/health/8140213.stm

Is language first and foremost an artifact of culture? Or is it largely determined by human biology? This issue has been argued back and forth for a couple of centuries with no clear resolution in sight. Guy Deutscher's 2005 book "The Unfolding of Language" placed him firmly in the pro-culture camp. Now, in his new book, "Through the Language Glass," he examines some idiosyncratic aspects of particular languages that, in his

opinion, cast further doubt on biologically based theories of language. http://www.nytimes.com/2010/09/05/books/review/Bickerton-t.html?ref=global-home

The Secrets of Storytelling: Why We Love a Good Yarn Our love for telling tales reveals the workings of the mind When Brad Pitt tells Eric Bana in the 2004 film *Troy* that "there are no pacts between lions and men," he is not reciting a clever line from the pen of a Hollywood screenwriter. He is speaking Achilles' words in English as Homer wrote them in Greek more than 2,000 years ago in the *Iliad*. The tale of the Trojan War has captivated generations of audiences while evolving from its origins as an oral epic to written versions and, finally, to several film adaptations. The power of this story to transcend time, language and culture is clear even today, evidenced by *Troy*'s robust success around the world. Popular tales do far more than entertain, however. Psychologists and neuroscientists have recently become fascinated by the human predilection for storytelling. Why does our brain seem to be wired to enjoy stories? And how do the emotional and cognitive effects of a narrative influence our beliefs and real-world decisions? http://www.scientificamerican.com/article.cfm?id=the-secrets-of-storytelling&sc=WR 20080923

In search of that word on the tip of your tongue that word you can't dig out. Why not? The tip of your tongue may be the wrong place to look, psychologists suggest. They find that hearing, sign-language speakers may hold the keys to finding where those words are hiding. "You know the word, you just can't get it out," says <u>Jennie Pyers</u> of Wellesley (Mass.) College. "Well, it turns out sign-language speakers have the same problem," she says. Only they are called "tip-of-the-finger" glitches, rather than "tip-of the tongue" by psychologists. http://www.usatoday.com/tech/science/columnist/vergano/2009-10-18-tip-tongue N.htm

Small but Notable Facts

- The word "queueing" is the only English word with five consecutive vowels.
- The name Jeep came from the abbreviation used in the army for the "General Purpose" vehicle, G.P.
- The longest word in the Oxford English Dictionary is "floccinaucinihilipilification," which means "the act of estimating as worthless."
- The abbreviation for pound, "lb.," comes from the astrological sign Libra, meaning balance, and symbolized by scales.
- In Chinese, the words for crisis and opportunity are the same.
- The word "byte" is a contraction of 'by eight.'
- The phrase "the Boogey Man will get you" comes from the Boogey people, who
 inhabit an area of Indonesia. These people still act as pirates today and attack ships
 that pass. Thus, the term spread: "if you don't watch out the Boogey man will get
 you."
- "Underground" is the only word in the English language that begins and ends with the letters "und."

http://pawprints.kashalinka.com/factoids/index.html?http&&&pawprints.kashalinka.com/factoids/language.shtml

Conferences, Publishing opportunities, News from ISA & the members

From: ISA

Object: publishing opportunities

Health and Well-Being of Immigrant Children and Youth - Special Issue

International Journal of Population Research

Submissions: June 15, 2011

Perspectivas

Portuguese Journal of Political Science and International Relations Submissions: July 15, 2011

The Sociology of Human Rights - Special Issue of Sociology
British Sociological Association
Submissions: July 31, 2011

Feminidades y Masculinidades

Revista Prisma Social. Fundación para la Investigación Social Avanzada Fechas límite de artículos: 1 octubre 2011

sociopedia.isa Call for entries

From: Stéphanie Cassilde, Luxembourg

Object: web resource

The European Observatory for Plurilingualism

http://plurilinguisme.europe-avenir.com/index.php?option=com_frontpage&Itemid=1

is an official association created in 2005 in order to take into account linguistic issues in social, economic, cultural and political contexts. Its aim is to maintain the diversity of languages. The website helps to share articles, conferences, calls, news and resources related to languages. It is available in 8 languages: French, German, Spanish, English, Italian, Hungarian, Romanian and Portuguese. Institutions and individuals can become member of the European Observatory for Plurilingualism. Without being a member, it is possible to receive the newsletter and to participate to the animation of the website (transmission of information, being a local correspondent, participation to translation workshops, etc.).

Object: Conference

21st Annual Meeting of the Society for Text and Discourse in Poitiers, France, July 11-13, 2011

We are pleased to announce the 21st Annual Meeting of the Society for Text and Discourse, to be held in Poitiers, France, July 11-13, 2011. Poitiers is located about 350 km southwest of Paris. It is easily reached by high speed train from Paris' Charles de Gaulle international airport.

The meeting will be hosted by the Center for Research on Cognition and Learning at the University of Poitiers (CeRCA, http://cerca.labo.univ-poitiers.fr/). The program will include workshops, invited lectures, spoken and poster presentations, and thematic symposia. As organizers, we will promote interdisciplinary participation and emerging research developments in the area of text and discourse.

The meeting will take place in the recently renovated Faculty of Arts and Humanities located in downtown Poitiers and we will have accommodations available in several nearby hotels in the heart of the historical district.

Those interested are welcome to check out the City of Poitiers (Office du tourisme de Poitiers), the Society for Text and Discourse (http://www.societyfortextanddiscourse.org/) as well as the programme of the 20th meeting to be held this August in Chicago, available through the ST&D Web site.

Object: Conference

3rd International Conference on Conversation Analysis and Clinical Encounters 12-14 July 2011 and Early Career Workshop 15-16 July 2011, University of York, UK-

The 3rd International Conference on Conversation Analysis and Clinical Encounters is to be held at The University of York (UK), 12-14 July 2011, followed by a two-day workshop for postgraduates, post-docs and early career researchers in medical interaction/communication (15-16 July).

This meeting - organised by the Centre for Advanced Studies in Language and Communication, in association with the Department of Sociology and Health Sciences - builds on the perspectives and networks that have developed out of the previous two conferences held in Exeter (2007) and Plymouth (2009). The aim, once again, will be to bring together researchers and health care practitioners interested in Conversation Analysis and its application to interaction in clinical settings. The conference will enable participants to share recent and in-progress research findings, practical problems and solutions; to hone existing analytic skills; and to foster new national, international and practitioner-researcher collaborations. To facilitate dialogue between clinical practice and research, the third day will once again be open to a wider audience of clinicians, medical educators and other interested health care professionals/researchers.

The plenary speakers for the main conference are:

Nicky Britten (Institute of Health Service Research, Peninsula College of Medicine & Dentistry)

John Heritage (Department of Sociology, University of California at Los Angeles)

Jeffrey Robinson (Department of Communication, Portland State University)

Ian Watt (Department of Health Sciences, University of York)

In addition to the main conference, a two-day workshop is being held, to enable postgraduates, post-docs and early career researchers in medical interaction/communication to present and discuss their research, in an informal atmosphere. John Heritage and Tanya Stivers (both UCLA and particularly experienced researchers in the field of medical interaction) will be on hand to provide expert guidance and advice. It is expected that the workshop will be offered at a greatly reduced rate to those participating (numbers will be restricted to 15).

(from: http://www.york.ac.uk/depts/soci/about/staffgrad.htm)

Object: Conference

10th Conference of the International Institute for Ethnomethodology and Conversation Analysis University of Fribourg (Switzerland). July 10-14, 2011

The next conference of the International Institute for Ethnomethodology and Conversation Analysis (IIEMCA) will be held at the University of Fribourg (Switzerland), July 10-14, 2011.

The conference aims to promote the study of practical action and social interaction and to provide an international forum for researchers working within the domains of Ethnomethodology and Conversation Analysis.

Four plenary lectures will be given by:

Christian Heath (Kings College London)
Doug Maynard (University of Wisconsin-Madison)
Wes Sharrock (University of Manchester)
Marja-Leena Sorjonen (University of Helsinki)

(from: http://www.iiemca-conference.org/)

Object: Conference

10th Conference of the European Sociological Association. Genève, 7th-10th September 2011

We look forward to welcoming you to Geneva for the 10th Conference of the European Sociological Association. The conference will be held from the 7th-10th September 2011. The European Sociological Association invites scholars from around the globe to come together in Geneva to debate the theme 'social relations in turbulent times', a theme that obviously includes the most pressing sociological questions of the day.

Economic and social crisis in these turbulent times challenges both our sociological skills and our imagination. Since its beginnings as a scientific discipline, sociology has sought

answers to the social questions that arise in different historical contexts. In turbulent times like those we are living in, when social inequalities tend to deepen and social cohesion is threatened, research agendas are frequently redefined and theories must be adapted to cope with new ideas and new social realities.

Sociological gatherings like conferences serve to challenge our conceptual resources and our capacity to understand and explain these social trends.

(from: http://www.esa10thconference.com/index.php)

Object: Conference

International Conference Language as a Social and Cultural Practice: Advances in Linguistics. 8-10 June 2011, University of Basel, Switzerland

This conference will be a platform for the presentation and discussion of research on the theme of the conference title in connection with the three foci listed below. At the same time, the conference marks the completion of a three-year doctoral programme by the same name, run jointly by the universities of Basel, Berne and Zurich and funded by the Swiss National Science Foundation.

All papers presented should make reference to one of the following thematic foci:

- 1) **Communication in the new media:** slightly older forms of communication (such as e-mail, chats) as well as the newer Web 2.0 forms of communication (social networking sites, picture sharing) are in the spotlight here. Particular interest is placed on issues pertaining to the tension between private and public spheres in this context.
- 2) **Multilingualism and migration:** papers are welcome on different forms of multilingualism at home as well as in the workplace, with particular interest placed on the aspects of language maintenance and language shift in such environments.
- 3) **Formulaic Language:** emergence, characteristics, function and change of formulaic language in a broad sense (including such phenomena as collocations, constructions, discourse patterns, etc.) are central to this topical area.

Plenary lectures will be presented by:

David Crystal (University of Wales, Bangor)
Aneta Pavlenko (Temple University)
Alison Wray (Cardiff University)
Georges Lüdi / Bruno Moretti / Iwar Werlen (Universities of Basel / Bern)
Christa Dürscheid / Andreas H. Jucker (University of Zurich)
Heike Behrens / Annelies Häcki Buhofer / Angelika Linke (Univ. of Basel / Zurich)

Further information on the conference is available from the conference website: **http://sskp.unibas.ch/** Please direct any additional queries to Andreas Buerki (sskp-franz@unibas.ch).

Organising committee: Christina Müller (University of Zurich), Linda Pfefferli (University

of Basel), Natascha Frey (University of Berne), Andreas Bürki (University of Basel).

contact: sskp-franz@unibas.ch

Scientific committee: H. Behrens (University of Basel), Ch. Dürscheid (University of Zurich), A. Häcki Buhofer (University of Basel), A. H. Jucker (University of Zurich), A. Linke (University of Zurich), G. Lüdi (University of Basel), B. Moretti (University of Berne), I. Werlen (University of Berne)

Object: Conference

12th International Pragmatic Conference

The 12th International Pragmatic Conference will take place 3-8 July 2011 at the University of Manchester (UK). Pleanry speakers will be

Laurel Brinton, University of British Columbia; theme area *Historical pragmatics*Nick Enfield, Max-Planck Institute for Psycholinguistics, Nijmegen, and Radboud University Nijmegen; tentative title *Human sociality and systems of language use*Hans Kamp, University of Stuttgart
Sotaro Kita, University of Birmingham
Rosina Marquez Reiter, University of Surrey
Wes Sharrock, University of Manchester

More information available at:

http://ipra.ua.ac.be/main.aspx?c=.CONFERENCE12&n=1398

From: Henk Koerten

Object: New book and PhD. Research

Koerten, H. (2011). Taming Technology; the narrative anchor regulating technology in geoinformation infrastructures. Delft/Amsterdam: Delft University Press/IOS Press.

Cutting-edge information technology no solution for a successful information-infrastructure.

Innovative information technology is often seen as essential for the establishment of information-infrastructures. PhD research by Henk Koerten reveals that cutting-edge technology may promote but also harm new informatie-infrastructures. In order to make the right choices he introduces the concept of the narrative anchor, which is derived from anthropological research in the Dutch geoinformation sector. The concept forces information technology to adjust according to demands from the information-infrastructure to be realised.

Research

Three Dutch attempts to realise a geoinformation-infrastructure have been investigated. Two of them have failed: one felt obliged to apply every new informationtechnological

gadget, generating a constant stream of renewal, obstructing the genesis of an information-infrastructure. A vicious circle occured, in which a chosen technology was declared obsolete the moment it had to be applied, generating a new search for novel technology. This process invoked a continuous search for cutting-edge technology, obstructing the creation of desperately wanted information infrastructure.

The third attempt that has been studied followed a different route. The Grootschalige Basiskaart Nederland (Largescale basemap of the Netherlands, GBKN) started 35 years ago and is still functioning to exchange spatial information through basemaps. The concept of a basemap which is in fact only a set of standards describing the looks, is the root of its success. Basemaps can be made using multiple technologies: depending on the circumstances GBKN was made using either innovative or conservative technologies.

Interplay between information-infrastructure and innovative technology

While at the two failed geoinformation-infrastructure attempts innovative technology was seen as inevitable, within GBKN basemaps were seen as the solution, for which suitable technology was sought depending on the situation. Basemaps were telling the story of the solution for a problem, which has been conceptualised by the PhD candidate as a narrative anchor. Such a concept reveals what kind of solution is required, independent towards the technology to be used.

The narrative anchor as the decisive element

The narrative anchor may be treated as a universal concept holding the essence and purpose of the infrastructure to be realised, telling the story which problem will be solved. The research reveals that instead of seeing innovative technology as the solution every (geo-)information-infrastructure to be developed should have a narrative anchor to clarify which problem will be solved and how, after which a technology can be sought to accomplish that.

Theory-based anthropological research: the narrative method

These results were only possible doing anthropological research and using an independent outside-view. Ethnographies of cases within the Dutch geoinformation sector have been made, based on observations, interviews and analysis of professional articles. The research was guided by a method based on narrative theories, to put stories that have been told into perspective in an unbiased way.

From: Mahmoud Dhaouadi Object: Recent Publications

- Le développement de L'autre sous-développement en Tunisie/ Africa Review of Books, March 2010, pp. 12- 13.
- Bilingualism among North African women (in Arabic) Al-Adab vol.58 1-2/2010, pp. 25-30.
- I use language, therefore, I am human (in Arabic) Alhayat At-Takafiyyah/Tunis, May 2010,pp.5-14.
- The Arabic language's Problems (in Arabic) Weghat Nazer, July 2010, pp.62-67.
- Language and the Tunisian youth's identity, Alhayat-At-Takafiyyah, Oct.2010, pp.18-27.
- A book manuscript of over 200 p in Arabic under consideration. Its title is Conspiratory Bilaingualism in the Arab World

From: Peter Eglin

Object: Recent Publication

Eglin, Peter and Stephen Hester. 2010. "Présentation." In L. Jayyusi, Catégorisation et Ordre Moral. Tr. Michel Barthélémy. Collection Études Sociologiques. Paris: Economica, 17-42.

From: Corinne Kirchner

Object: Special issue of "Poetics: Journal of Empirical Research on Culture, the Media and the Arts"

Special issue of "Poetics: Journal of Empirical Research on Culture, the Media and the Arts", with the theme: Toward a Relational Sociology of Meaning: Language and Sociocultural Processes." Guest-edited by John Mohr and Corinne Kirchner. The attachment lists the five papers on the theme.

Special Issue Theme: Toward a Relational Theory of Meaning: Language and Sociocultural Processes

Poetics – Journal of Empirical Research on Culture, the Media and the Arts Vol. 38, issue 6, December 2010

Guest Editors: Corinne Kirchner and John Mohr Table of Contents:

Kirchner, C. and Mohr, J. "Meanings and relations: An introduction to the study of language, discourse and networks."

Godart, F. and White, H. "Switchings under uncertainty: The coming and becoming of meanings."

Fontdevila, J. "Indexes, Power, and Netdoms: A Multidimensional

Model of Language in Social Action."

Schultze, J. and Breiger, R. "The Strength of Weak Culture."

Krinsky, J. "Dynamics of hegemony: Mapping mechanisms of cultural and political power in the debates over workfare in New York City, 1993–1999."

From: Fernández, Germán Darío Object: Recent Publications

Refereed Journal Articles

- ✓ Fernández, Germán Darío. "La realización práctica del origen. Algunas razones del devenir étnico y campesino en Mendoza" (The Accomplishment of the Origin. A Few Reasons to Become Ethnic and Peasant in Mendoza). Estudios de Filosofía Práctica e Historia de las Ideas, Unidad de Historiografía e Historia de las Ideas, Mendoza, Argentina. (ISSN on line 1851-9490; ISSN paper 1515-7180. In press.)
- ✓ Fernández, Germán Darío. "To Understand Understanding: How Intercultural Communication is Possible in Daily Life". *Human Studies*, Vol. 33, Nº4, 2010, pp. 371-393 (DOI: 10.1007/s10746-010-9168-3; ISSN Paper 0163-8548, ISSN On line 1572-851X; http://www.springerlink.com/content/a812ng856907wp03/).
- ✓ Fernández, Germán Darío. "L'expérience et l'identité. Comment parler de l'appartenance à un collectif ?" (Experience and Identity. How Can We Speak about Membership?). *Émulations*, Presses Universitaires de Louvain, 2010. (ISSN Paper 2030-5656; ISSN on line 1784-5734. http://www.revue-emulations.net/archives/n8/diaz.)
- ✓ Fernández, Germán Darío. "Mostrar y decir la etnicidad: reglas prácticas, indígenas, campesinos y en una universidad argentina" (To Show and to Say the Ethnic: Practical Rules, Indigenous People and Peasants at an Argentine University). *Cuadernos Interculturales*, Centro de Estudios Culturales y del Patrimonio, CEIP, Universidad de Valparaíso (Chile), Year 8, Nº14, 2010. (ISSN Paper 0718-0586.)

Book Chapter

✓ Fernández, Germán Darío. "Un mundo de actos. Prácticas de compromiso y exilio de agentes universitarios argentinos" (A world of Acts. Commitment Practices and Exile of University Argentine Agents), in Beigel, Fernanda: Autonomía y Dependencia Académica. Universidad e investigación científica en un circuito periférico: Chile y Argentina (1950-1980). Buenos Aires, Biblos, 2010, pp. 271-313.

From: Stéphanie Cassilde Object: Recent Publication

Stéphanie Cassilde, 2010. "Couleur et race au Brésil. Stratégies individuelles *versus* stratégies collectives", in *Raison Présente* n°174, pages 89-99.

From: Maya Khemlani David

Object: New Book

Malaysian Minority Communities. Speaking in Many Tongues

Edited by Dipika Mukherjee and Maya Khemlani David IIAS Publications series

ISBN 978 90 8964 271 4 * March 2011 * Paperback * 208 pages

Available in the United States via the University of Chicago Press at www.press.uchicago.edu

Controversies and problems with regard to language policy and language education still exist in Malaysia. Despite the attempts of language policy makers to promote multilingualism, the implementation has been marred by political and religious affiliations. Malaysia is a melting pot of many different cultures and ethnicities, the three largest being

Malay, Chinese and Indian. Therefore, an analysis of the language variation in this polyglot nation will help in understanding the variety of languages and those who speak them. This book gathers the work of researchers working in the field of language change in Malaysia for over two decades. As there is no book published internationally on the language policy in Malaysia and the effects on the language change in urban migrant populations, this book is a timely contribution not only to an understanding of Malaysian linguistic luralism and its undercurrents, but also to an nderstanding of the Indian Diaspora.

Dipika Mukherjee is professor of linguistics at the Shanghai International Studies University.

Maya Khemlani David is professor of linguistics at the University of Malaya.

From: Daniela Landert Object: Recent Publication

Landert, Daniela, and Andreas H. Jucker. 2011. "Private and public in mass media communication: From letters to the editor to online commentaries." Journal of Pragmatics 43.5, 1422-1434.

From: Tiim Berard

Object: Recent Publication

Bob Garot and Tim Berard (2010). "Ethnomethodology and Membership Categorization Analysis,'" published in *Sage Handbook of Sociolinguistics*. Los Angeles: Sage

From: Federico Farini
Object: Recent Publication

Farini, Federico, 2011. Cultures of education in action: Research on the relationship between interaction and cultural presuppositions regarding education in an international educational setting. *Journal of Pragmatics*, 43 (8): 2176-2186.

From: Amado Alarcòn Object: Recent Publication

AlarcónA. & Garzón, L. (eds.) (2011) Language, Migration and Social Mobility in Catalonia. Series: International Studies inSociology and Social Anthropology, 121. Koninklijke Brill NV /ISBN: 9789004211230.

URL: http://www.brill.nl/default.aspx?partid=18&pid=47648

From: CODESRIA

Object: VIOLATION AND ABUSE OF ACADEMIC FREEDOM IN MALAWI.

CODESRIA Postpones Holding of International Colloquium in Honour of

Professor Thandika Mkandawire

One of the African countries where the democratic revolutions in Tunisia and Egypt have both galvanized the social movements for the deepening of democracy and provoked authoritarian, knee-jack reactions from the state and university authorities is Malawi. The Council for the Development of Social Science Research in Africa (CODESRIA) and indeed the entire African intellectual community, have closely been following events in Malawi, where threats, intimidation and dismissal of academic staff members of the University of Malawi, are becoming too frequent. One recent victim of these intolerable treatments is Dr. Blessing Chinsinga, Associate Professor in the Department of Political and Administrative Studies at Chancellor College, University of Malawi (UNIMA), Dr. Chinsinga was summoned to the Zomba Police Station for interrogation over the contents of one of his class lectures in which he gave examples of reasons for popular protest taken from Egypt and Tunisia. He was subsequently dismissed. So were Chancellor College Academic Staff Union president, Dr. Jessie Kabwila-Kapasula, her Secretary General Franz Amin and Legal Advisor, Dr. Garton Kamchedzera, on Wednesday 30th March 2011. Fortunately, the decision to sack these colleagues was set aside by the Malawian courts. The threats and dismissals of academic staff of UNIMA constitute gross violations of academic freedom, and a violation of several sections of the Constitution of the Republic of Malawi, which inter alia provides for academic freedom.

CODESRIA is a pan-African organisation that promotes academic freedom as an integral part of the struggle for democracy and social justice. CODESRIA has therefore been monitoring all contradictory developments in Africa since the beginning of this year very closely. Indeed, the year 2011 will go down in history as a year when Africa would have displayed both 'the most beautiful and the ugliest of its faces'.

The "Jasmin Revolution" in Tunisia and the fall of dictatorship in Tunisia and Egypt, as a result of the relentless popular struggles for democracy, jobs and better living conditions, have made the promise of democracy much more real in Africa. On the other hand, the crisis in Cote d'Ivoire, the massacres perpetrated by the Libyan Guide Momar Qhadafi and the bombings by NATO are reminiscent of some of the darkest pages of Africa's history. During the World Social Forum held in Dakar in February this year, CODESRIA, the Third World Forum, and ENDA Third World jointly organized eleven (11) roundtable discussions on some of the greatest challenges facing Africa and, more generally, the Global South, with panelists drawn from all across the South and from Europe. The democratic revolutions unfolding in Tunisia and Egypt, and the crisis in Cote d'Ivoire were among the issues discussed at length.

CODESRIA fights for the rights of African academics and researchers, and for all Africans to have better living and working conditions without any externally imposed restrictions. This means not only decent conditions of work and an environment conducive for research on campus, but also the freedom of research and the freedom of academics to express their thoughts and conduct teaching and research activities on topics of their choice. Therefore, CODESRIA cannot remain indifferent to threats and other acts of intimidation perpetrated against members of the academic and the larger intellectual communities in Africa. Such silence would be contrary to the principles of academic freedom and solidarity

that CODESRIA has been fighting for since its inception in 1973. Dr Chinsinga's class was infiltrated by informants hired by the Malawian state police, a practice reminiscent of the worst days of the Kamuzu Banda dictatorship. No modern university can properly function, let alone develop, under close police surveillance.

In recognition of his contributions to the development of CODESRIA and to the advancement of knowledge production in Africa and around the world, CODESRIA has planned to hold an international colloquium in honour of one of the greatest African scholars, the Malawi-born Professor Thandika Mkandawire. This event, organised by CODESRIA in collaboration with the University of Malawi and the South Africa-based Intellectual Heritage Project, was earlier scheduled to take place in his home country, Malawi, on 2-4 May 2011.

Thankdika Mkandawire is currently a professor at the London School of Economics, after having spent many years as the Director of UNRISD, Geneva (1998-2009) and Executive Secretary of CODESRIA (1985-1996). This great icon and proud son of Africa marked his 70th Birthday Anniversary last October. For such a remarkable friend, inspiring leader and vigorous interlocutor for so many people, one who 'shared in our tribulations and triumphs' (to use the late Archie Mafeje's phrase), the occasion is not merely an anniversary of the birthday of an individual; it is an opportunity us to celebrate a community that is as global as it is African. His 70th birthday is a milestone that we would like to turn into a collective celebration of a life: that of someone who has been a veritable gift to us, both as individuals and as a community.

There is no better place to hold such a colloquium in celebration of the life and works of Professor Mkandawire than Malawi. There is also no better institutional partner with which CODESRIA can organise this colloquium than the University of Malawi. However, the recent gross violations of academic freedom at the University of Malawi has made it necessary for us to postpone this historic occasion, until such a time when our Malawian colleagues feel less threatened in the exercise of their rights as scholars and the enjoyment of the freedom of research and expression, without fear of being persecuted because of their ideas.

Furthermore, CODESRIA and the entire community of African social researchers would like to appeal to the Government of Malawi to take urgent steps to reinstate the academic staff of UNIMA who have been dismissed, ensure that academic freedom is respected and guaranteed, in compliance with the Constitution of Malawi, and respond positively to the demand of the Chancellor College Academic Staff to assure them in writing that no such actions shall be repeated by any official authority, or agent connected with the Police. We hope the Council of the University of Malawi would also refrain from practices that make the academic staff of the university feel insecure.

Lastly, CODESRIA wishes to assure our Malawian colleagues of our solidarity with them in their struggle to make UNIMA a thriving centre of excellence in teaching, research, knowledge production and dissemination that can contribute immensely to the development of Malawi and the African continent.

Statement issued in Dakar, on 8 April 2011

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