

## RC25 LANGUAGE AND SOCIETY PROGRAM

### Our sessions will be in

**Artisten** School of Music and Drama  
University of Gothenburg  
Fågelsången 1  
SE-405 30 Göteborg

Approx. 5-6 minutes walking distance from Svenska Mässan (Congress Centre).  
If you go by tram or bus to Artisten the closest stop is called **Korsvägen**. From the stop **Korsvägen** you will a short walk of 3-4 minutes.



### NOTE: Important information about bus and tram tickets:

- When travelling by tram you have to buy a card valid for trams and buses (not valid on the airport buses).
- Please note that you are not able to buy a ticket from the driver. Instead you need to buy your ticket from newsagents such as Pressbyrå or 7-Eleven.
- Not all buses and trams have card readers so always remember to bring your receipt.
- To get around generally, you can use <http://www.vasttrafik.se/en/> to find transportation possibilities between two points.

# RC25 LANGUAGE AND SOCIETY PROGRAM

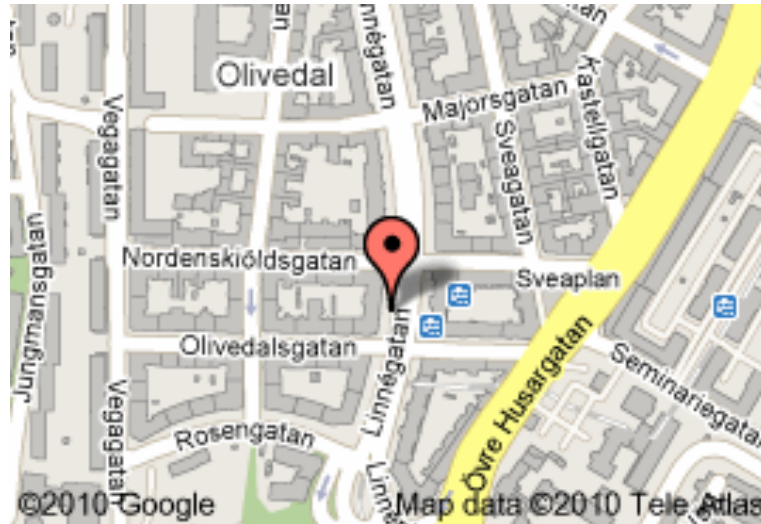
**RC25 RECEPTION: 20.00 – 22.00**

**Bitter Bar**

**Linnégatan 59**

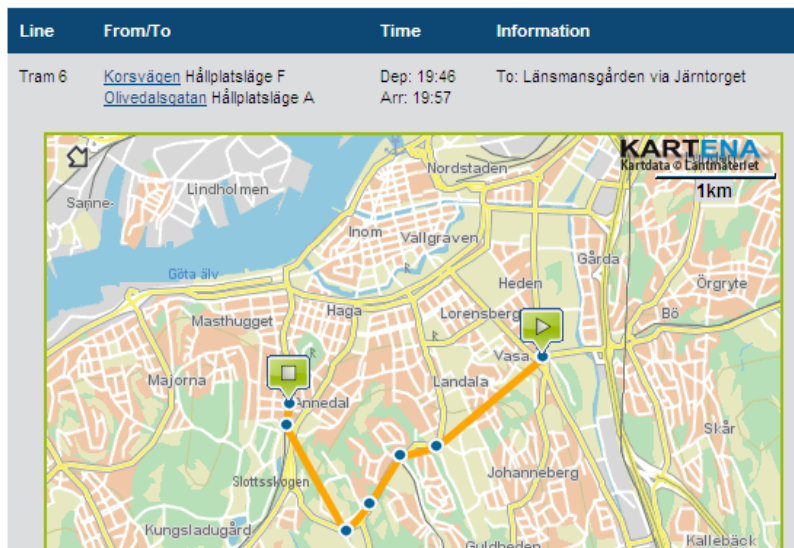
**413 09 Gothenburg, Sweden**

**031-24 91 20**



Take TRAM 6 leaving KORSVÄGEN at 19:46 (arriving Olivedalsgatan at 19:57) – see map below for additional details. For those wishing to walk, it is 1,9 km or 1.2 miles.

Trip details:  
Korsvägen - Olivedalsgatan (Tuesday 22 June 2010)



## RC25 LANGUAGE AND SOCIETY PROGRAM

### RC25.01 - Media Discourses and Cultural Knowledge

Monday 12 July, 15:30 - 17:30

Location: Artisten Theater 1

Chair

 Melanie Heath, McMaster University, Canada


- [The Discourse Behind The Talk: Back- and Front-Stage In The Production Of Public Affair Radio Phone-In Program In Israel](#)

*(Paper)*

 Gonen Dori-Hacohen

- [Female Gender Identities in Participants' Talk in Political Radio Debates](#)

*(Paper)*

 Eva Espinar

 Pamela Stoll

- [Language and Identity: Minority Language Policy, Turkish Soap Operas and Language in the Bulgarian Mediascape](#)

*(Paper)*

 Nadezhda Georgieva

- [Post-traumatic Silence in Modern Russian Cinematography: Excluding Perestroika](#)

*(Paper)*

 Tatiana Razumovskaya


- [The Construction of a Celebrity and her Pet: A Case Study of Paris Hilton and Tinkerbell](#)

*(Paper)*

 David Redmalm

- [Domesticating the Stranger in Media \(Black & White Visual Constructions of the Stranger\)](#)

*(Paper)*

 Ruth Ayass

### RC25.02 - Minority Languages and Language Policy

Monday 12 July, 17:45 - 19:45


Location: Artisten Theater 1

Chair


 Roland Terborg, Universidad Nacional Autonoma de Mexico, Mexico

- [Maintenance and Shift of Indigenous Languages in Mexico](#)











*(Paper)*

 Roland Terborg

## RC25 LANGUAGE AND SOCIETY PROGRAM

 *Lourdes Neri*

 *Gabriel Rico Lemus*

- [\*\*The Changing Role of Women in Language Shift in Mexico\*\*](#)  
(Paper)
  -  *Laura Garcia Landa*
  -  *Isela Trujillo Tamez*
  -  *Maria Eugenia Herrera Lima*
- [\*\*Multiculturalism, Nationalisms and Globalization: Belgium's Linguistic Landscape and the Paradoxes of Linguistic Policies\*\*](#)  
(Paper)
  -  *Eliezer Ben Rafael*
  -  *Miriam Ben Rafael*
- [\*\*Language Choice of Dayak Bidayuh Undergraduates in the Friendship Domain\*\*](#)  
(Paper)
  -  *Caesar DeAlwis*
  -  *Maya Khemlani David*
- [\*\*Learning Nuntaj+yi' as a Second Language in the UVI, Mexico\*\*](#)  
(Paper)
  -  *Daisy Bernal Lorenzo*
- [\*\*Minority Languages and Language Policy\*\*](#)  
(Distributed Paper)
  -  *Aysa Bitkeeva*
- [\*\*Language Maintance: The Case of Ghana\*\*](#)  
(Distributed Paper)
  -  *Lynn Kisémbé*



### RC25.03 - Institutional Structure and the Public Discourse

Monday 12 July, 20:00 - 22:00

Location: Artisten Theater 1

Chair

 **Natalie Byfield, St. John's University, United States**

- [\*\*How To 'Word Away' The Patients In Iranian Health Institutions\*\*](#)  
(Paper)
  -  *Seyyed-Abdolhamid Mirhosseini*
  -  *Hosseini Fattahi*

## RC25 LANGUAGE AND SOCIETY PROGRAM

- [Dissident and Hegemonic Discourses in the Struggle to End Violence Against Immigrant Women in the US](#)  
(Paper)  
👤 *Roberta Villalon*
- [Framing the Language of Aging in the Public Discourse](#)  
(Paper)  
👤 *Joyce Weil*
- [Public Discourse and Social Work Language In Today's Russia](#)  
(Paper)  
👤 *Valentina Yarskaya*  
👤 *Elena R. Iarskaia-Smirnova*
- [Formulations and Neutrality in Family Mediation](#)  
(Paper)  
👤 *Paulo Cortes Gago*
- [The Relationship between the Discourse of Restorative Justice and the Carceral System in the US](#)  
(Paper)  
👤 *Natalie Byfield*

### RC25.04 - Bringing Intercultural Communication to the Fore: Theories, Narratives, Discourses and Forms of Interaction

Tuesday 13 July, 10:45 - 12:45

Location: Artisten Theater 1

Chair

👤 **Federico Farini**

- [Women's Narrative and Social Inequalities](#)  
(Paper)  
👤 *Maria Inácia D'Ávila Neto*  
👤 *Beatriz Aceti Lenz Cesar*
- [Code switching as a marker of identity among foreign people at the School of Languages at the UAEM in Toluca México](#)  
(Paper)  
👤 *Georgia Grondin*  
👤 *Virna Velázquez*
- [Questioning Information or Identity? Doctors and Patients in an Intercultural Encounter](#)  
(Paper)  
👤 *Marilena Fatigante*

## RC25 LANGUAGE AND SOCIETY PROGRAM

 *Franca Orletti*

- [Languages \(and Cultures?\) in Contact: Translation in Healthcare Settings](#)  
(Paper)  
 *Federico Farini*




### RC25.05 - Hegemonies in Classification Processes

Tuesday 13 July, 15:30 - 17:30

Location: Artisten Theater 1

Chair

 **Henk Koerten, Delft University, The Netherlands**

- [From a Classification to Another. Changing Words to Describe Skin Color?](#)  
(Paper)  
 *Stéphanie Cassilde*
- [When Journals Challenge Their Ratings: The Politics of Classification in Social Sciences and Humanities](#)  
(Paper)  
 *David Pontille*  
 *Didier Torny*
- [IT and Governance in an Indian City: Good for Consultants and the Middle-Class but Anti-Poor?](#)  
(Paper)  
 *Tara Van Dijk*  
 *Javier Martinez*  
 *N. Sridharan*
- [The Swinging Meaning of “Slum”](#)  
(Paper)  
 *Christine Richter*  
 *Gianluca Miscione*  
 *Rahul De*
- [Language and the Economy](#)  
(Paper)  
 *Ruth Tsagolova*

### RC25.06 - Multiple Orders of Interaction

Tuesday 13 July, 17:45 - 19:45

Location: Artisten Theater 1

Chair

 **Ilkka Arminen, University of Tampere, Finland**

## RC25 LANGUAGE AND SOCIETY PROGRAM

- [When Boundaries become Permeable – Conversations at Parents Evenings and their Meaning for the Constitution of an Organization](#)  
(Paper)  
👤 *Rosalie Förster*
- [Reconfiguration of Sequential Order in Webconferences](#)  
(Paper)  
👤 *Clair-Antoine Veyrier*
- [The Domestication of Institutional Reforms in Higher Education and Research: A Study of the Situated Practices in the Management](#)  
(Paper)  
👤 *Ilkka Arminen*  
👤 *Tiina Mälkiä*
- [Spatial and Temporal Coordination in Co-Located Computer Gaming](#)  
(Paper)  
👤 *Björn Sjöblom*
- [Contextual Knowledge and the Relevance of Action in the Control Rooms](#)  
(Paper)  
👤 *Tiia Vaajala*  
👤 *Inka Koskela*
- [Codeswitching as a Feature of Communicative Competency in Social Management](#)  
(Paper)  
👤 *Irina Chudnovskaya*

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Bitter Bar

Linnégatan 59

413 09 Gothenburg, Sweden

031-24 91 20

## RC25 LANGUAGE AND SOCIETY PROGRAM

### RC25.07 - New Language Forms in Computer-Mediated Communication

Wednesday 14 July, 10:45 - 12:45

Location: Artisten Theater 1

Chair

 Corinne Kirchner, Columbia University, United States

- [Managing Troubled Positions: Irony and Humour as Resources in Online Interaction](#)  
(Paper)  
 Marie Flinkfeldt
- [Social Processes of Dictionary Definitions Online: Effects on Authority & Social Movements?](#)  
(Paper)  
 Corinne Kirchner
- [Personalized Mass Media Communication on the Internet: Communicative Settings & Technology Factors](#)  
(Paper)  
 Daniela Landert
- [The Impact of Internet on Electoral Discourse in 2009 Romanian Presidential Campaign](#)  
(Paper)  
 Sebastian Nastuta  
 Maria-Roxana Atesoae
- [A Linguistic Analysis of Stylistic Symmetry In Short Messaging Systems In Nigeria](#)  
 Taiwo Abioye
- [Discussion of Papers Presented](#)  
(Discussant)  
 Natalie Byfield

### JS49 - RC25/RC02 Language and the Economy

Wednesday 14 July, 15:30 - 17:30

Location: Artisten Theater 1

Chair








 Ilkka Arminen, University of Tampere, Finland

 Jo Armstrong, University of Lancaster, n/a

- [Professionalization of Managers: Non-Economic Dimensions of Management Careers and Managerial Work](#)  
(Paper)

## RC25 LANGUAGE AND SOCIETY PROGRAM

 *Anja Schröder*

- [What Management-Speak Does](#)  
(Paper)  
 *Patrik Zapata*
- [Telesales as a Conversational Accomplishment "Bouncing Back" on Help-Requesting Phone Calls to Place Commercial Products](#)  
(Paper)  
 *Christian Licoppe*
- [Innovation in Governance - A Network Perspective on the Development of the European Carbon Market](#)  
(Paper)  
 *Arno Simons*
- [What Are Phone Trade Conversations?](#)  
(Paper)  
 *Christine Balagué*  
 *Hélène Ducourant*  
 *Eliore Fabien*
- [Networked Communication as Collateral in Micro-Lending](#)  
(Paper)  
 *Ebony Coletu*




**RC25.08 - Studies of Language: Contributions to the Discipline**

**Wednesday 14 July, 20:00 - 22:00**

**Location: Artisten Theater 1**

**Chair**

 **Sandi Michele de Oliveira, University of Copenhagen, Denmark**

- [Discussant](#)  
(Discussant)  
 *Corinne Kirschner*
- [Front- and Backstage in 'Social Media'](#)  
(Paper)  
 *Anders Persson*
- [The Transcendental Status of 'Recognition Claims' in Habermas's Theory of Communicative Action](#)  
(Paper)  
 *Simon Susen*
- [The Evolution of Conversation Analysis as a Subdiscipline: Some Considerations about Its Reception in the Scientific Literature](#)


## RC25 LANGUAGE AND SOCIETY PROGRAM

*(Paper)*


 *Rosalie Förster*

- [Theoretical Contributions of the Communicative Acts to the Analysis of the Social Inequalities](#)

*(Paper)*


 *Carmen Elboj*

 *Marta Soler*

 *Maria Serrano*

- [Spanglish as a private language, liberalized and deregulated. The case of the City of El Paso \(Texas\)](#)

*(Paper)*

 *Amado Alarcon*

### RC25.09 - Postcoloniality: Identity, Knowledge & Discourse

Thursday 15 July, 10:45 - 12:45

Location: Artisten Theater 1

Chair

 **Erzsebet Barat, Central European University, Hungary**


- [Discussant](#)

**(Discussant)**

 **Erica Childs**


- [Ideological Investments of White Identities in Post-apartheid South-Africa](#)

*(Paper)*

 *Melissa Steyn*

- [Youth Culture in Modern Georgia - A Case of Westernization or Invention of a New Tradition?](#)

*(Paper)*

 *Lia Tsuladze*

- [Deconstructing “Mother Pole” - An Overview of Intersection between Occidentalization, Colonialism, Class and Gender](#)

*(Paper)*

 *Agata Mlodawska*

- [The Ambiguous Status of English in Negotiating Belongings and EU Membership](#)

*(Paper)*

 *Erzsebet Barat*

- [Language of the State or the State of Language: Using the Language as a Means of Civilizing the Kurdish Women in Turkey](#)

## RC25 LANGUAGE AND SOCIETY PROGRAM

*(Paper)*

👤 *Sungun Ebru*

### RC25.10 - Sociology & Language

Thursday 15 July, 15:30 - 17:30

Location: Artisten Theater 1

Chair

👤 Celine-Marie Pascale, American University, United States

- [Who is One to Trust? The Sociologist and the Words of Interviewees](#)  
*(Paper)*  
👤 *Didier Demazière*
- [The Speeches of the French Presidential Campaign 2007: beyond the epistemological Obstacles in the way of a Sociology of Language.](#)  
*(Paper)*  
👤 *Frédéric Moulène*
- [The Language Metaphor of Society in Constructing a Coherent Sociological Theory](#)  
*(Paper)*  
👤 *Sergey Klimovitsky*
- [Sociologies of Language](#)  
*(Paper)*  
👤 *Celine-Marie Pascale*
- [On the Pfoundations and Impact of the Eskimo Words for 'Snow' on Social Sciences and Philosophy](#)  
*(Paper)*  
👤 *Marcin Kilarski*  
👤 *Piotr Cichocki*
- [Language, Sociology and Communication in the Work of Hannah Arendt](#)  
*(Paper)*  
👤 *Octavio Uña Juárez*

### RC25.11 - Discourses of Anti-racism

Thursday 15 July, 17:45 - 19:45


Location: Artisten Theater 1





Chair

👤 Melissa Steyn, University of Cape Town, South Africa

- [Discussant](#)  
*(Discussant)*

## RC25 LANGUAGE AND SOCIETY PROGRAM

 *Ezerbet Barat*

- [Multi Racial Families as a Lens on Anti Racist and Racist Discourse in the News, Internet and in Communities](#)  
(Paper)  
 *Erica Childs*
- [Exploring the Language of \(post\)Reconciliation Australia](#)  
(Paper)  
 *Catriona Elder*
- [Domination and Myopia: Differential Discourses of White Privilege](#)  
(Paper)  
 *Say Burgin*
- [Confronting the Categories: Equitable Admissions without Apartheid Race Classification](#)  
(Paper)  
 *Zimitri Erasmus*





### RC25.12 - Minority Languages, Minority Realities

Friday 16 July, 10:45 - 12:45

Location: Artisten Theater 1

Chair

 *Ilkka Arminen, University of Tampere, Finland*

- [Polylingualism in the North Caucasus: Condition, Problems, Tendencies](#)  
(Paper)  
 *Musa Yusupov*
- [European Discourse\(s\) on New Multilingualism and Minority Languages](#)  
(Paper)  
 *Anita Sujoldzic*
- [Sociology of Translation – Towards a New Sociology of Language\(s\)](#)  
(Paper)  
 *Magdalena Czech*
- [Knowledge Management and Social Learning: An Educational Philosophy Applied to Tlahuica Language Revitalization](#)  
(Paper)  
 *Martha Muntzel*

### JS50 - RC25/RC36 Discourses of Alienation and Terror

## RC25 LANGUAGE AND SOCIETY PROGRAM

Friday 16 July, 15:30 - 17:30

Location: Artisten Theater 1

Chair

👤 Sandi Michele de Oliveira, University of Copenhagen, Denmark

👤 Devorah Kalekin-Fishman, University of Haifa, n/a

- [Framing Terror in France and the United States during the Preparation of the Iraq War \(2002-2003\)](#)  
(Paper)  
👤 Gilles Bastin  
👤 Céline Belot
- [Mediatized Conflicts, Contexted Images and Public Memory: Abu Ghraib and the Cultural Construction of the Iconic Photographs and the war in Iraq](#)  
(Paper)  
👤 Marco Solaroli
- [Shifting Conceptualizations of the Media as an Actor in Terrorist Dramas](#)  
(Paper)  
👤 Lisa Stampnitzky
- [Social Exclusion & Inclusion of Orphans in Russian Society: Discourse Analysis of Mass Media Publications](#)  
(Paper)  
👤 Margarita Astoyants
- [Who Should Be Alienated in Perfect Poland? The Discourse against "Others" of the League of Polish Families 2001-2007](#)  
(Paper)  
👤 Yasuko Shibata
- [Discourses of Alienation and Radicalization](#)  
(Paper)  
👤 Sandi Michele de Oliveira

**RC25.13 - Business Meeting**

Friday 16 July, 17:45 - 19:45

Location: Artisten Theater 1

**RC25.14 - Language and Identity in Education**

Friday 16 July, 20:00 - 22:00

Location: Artisten Theater 1

Chair

👤 Svetlana Harnisch, Institute of Sociology, Russian Federation Federation

## RC25 LANGUAGE AND SOCIETY PROGRAM

- **Discussant: Joerg-Henner Harnisch**
- **[Gauchism, School and Cultural Diversity in Rio Grande Do Sul, Brazil](#)**  
(Paper)  
👤 *Simone Moro Pirotti*  
👤 *Ceres Karam Brum*
- **[Codeswitching in Communication: A Sociolinguistic Study of the Secondary School Student](#)**  
(Paper)  
👤 *Paramasivam Muthusm*  
👤 *Svetlana I. Harnisch*  
👤 *Olga Kazakevich*  
👤 *Irina Chudnovskaya*
- **[Codeswitching in the Expanding and Inner Circles](#)**  
(Paper)  
👤 *Svetlana Harnisch*
- **[Nationality and Local/Cultural Identity: The Japanese-German Children in Düsseldorf](#)**  
(Paper)  
👤 *Kayko Okamura*
- **[Monolingual policies in multilingual classrooms. Perceptions of teachers and students](#)**  
(Paper)  
👤 *Reinhilde Pulinx*

JS56 - RC32/RC25 Gender and Sexuality and Discourses on Citizenship

Saturday 17 July, 13:45 - 15:45

Location: Svenska Mässan F5


Chair


👤 **Celine-Marie Pascale**, American University, United States

👤 **Margaret Abraham**, Hofstra University, United States

- **[Mainstreaming Gender and Sexuality for Discourses About Citizenship of Women, LGBTQ People and Migrants in Contemporary Italy](#)**  
(Paper)  
👤 *Restituta Castiello*
- **[Language Of Mak Nyah \(Transsexuals\) In Kuching](#)**  
(Paper)

## RC25 LANGUAGE AND SOCIETY PROGRAM

 *Maya Khemlani David*

 *Caesar DeAlwis*

- [\*\*Polygamy's Challenge to the Language of Rights and Sexual Citizenship\*\*](#)  
(Paper)  
 *Melanie Heath*
- [\*\*The Sexist Language of the Other? Media Representations and Classroom Practices\*\*](#)  
(Paper)  
 *Rickard Jonsson*
- [\*\*Citizenship Re-Imagined: Ethnosexual Belongings in the Life Narratives of Lesbians and Gays in Croatia\*\*](#)  
(Paper)  
 *Katja Kahlina*
- [\*\*Transnational Indo Bodies in Indonesian Advertising: The Discourses on Nationalism and Sexual Politics\*\*](#)  
(Paper)  
 *Diana Teresa Pakasi*
- [\*\*Queer Activism as Part of The Sustainable Urban Development?\*\*](#)  
(Distributed Paper)  
 *Cathrin Wasshede*
- [\*\*Gendering Political Legitimacy - The Case of Nancy Pelosi\*\*](#)  
(Distributed Paper)  
 *Christine Slaughter*